RUI (RAIN) ZHU

INTJ, PASSIONATE ABOUT DATA

With a sharp mind and knowledge of Business Analytics, 2+ years of experience in data visualization and data analytics, I believe I am an exceptional fit for a position involving heavy data processing and communication. I am a quick learner and able to adapt to new environments smoothly.

Through participating closely in projects involving data model creation, data visualization and process automation, I have equipped myself with essential technical and personal skills to work effectively and efficiently on my own and in a team.
I am ready to devote myself to a new challenge after a vacation visiting families last year.

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EXPERIENCE

Feb 2020 - Apr 2021
Community Social Services Employers' Association of BC
RESEARCH ANALYST

- Worked from home during the pandemic; fulfilled all the project needs in a timely manner; conducted research as needed autonomously.
- Independently reproduced a 60-page fact book containing 250+ different charts and graphs by coding reusable programs with R, saved my employer costs for 2+ labour, and eliminated possible mistakes that could have resulted from using the traditional method with Excel.
|Automation Projects 2021|
- Worked on an outreach project, advertising a new social welfare program, in a team of two sending 100+ emails weekly and calling 10 different agencies daily, exceeding our team goal of a 20% response rate.
|Outreach Project 2020|

Oct 2017 - Nov 2019
Starbucks Canada
BARISTA

- Interacted with 100+ customers and understand their needs on a five-hour-shift.
- Responded to orders accurately and provided services accordingly on a daily basis.
- Memorized 60+ recipes and nutrition information to educate customers and achieved daily sales goals.

TECHNICAL SKILLS

R

MS Office

Python

SQL

Tableau

HTML

ACHIEVEMENTS

Dec 2018
DEAN'S HONOR ROLL
Acadamic Excellence Award.

June 2019
SCRUM MASTER
Project Management Program.

EDUCATION

Sep 2014 - June 2020
Simon Fraser University, Beedie School of Business
BACHELOR OF BUSINESS ADMINISTRATION
B.A.D.M. CERTIFICATE
(B.A.D.M.: Business Analytics and Decision Making.)

- Worked in a team, developed data models with dataset provided by Santander Spain to help increase its market presence in mobile banking.
|Data Mining and Predictive Model Project 2018|
- Built a database with MySQL Workbench from scratch for a smartphone case manufacturer to manage and analyze customer and device data collected via an IOT device. Self-taught, designed, printed a 3D IOT smartphone protection case prototype with AutoCAD and tested with four sensors attached for illustration purposes. Led a group of four and created a live database-enabled website with HTML to educate potential customers about the system mechanism of data modification.
|Database Design and Build 2018|
- Created websites and Twitter posts to collect data and generate insights, developed marketing strategies for New Market Funds (located downtown Vancouver) in a 17-week team project. We successfully attracted two investors.
|Project Management 2017|

PERSONAL SKILLS

I improved my personal skills through actively participating in networking events and clubs at school and projects during work at CSSEA and Starbucks:

- Team player and would work independently.
- Excellent communication with colleagues and clients.
- Great attention to detail while working under pressure.
- Multitasking yet being able to prioritize.
- Fluent in both English and Mandarin Chinese, comprehensive knowledge and understanding of Asian culture.
- Diverse interests in Photography, Videography, Poetry Writing, Hiking, Mixology, Cooking, and more.

REFERENCES

ROBERT LUTENER | CSSEA OF BC
Economic Research Analyst | rlutener@cssea.bc.ca

ERIC PERARO | CSSEA OF BC
Executive Director | eperaro@cssea.bc.ca